



# Our Mission

We improve the lives of patients and our larger community through medical education, research, outreach and the philanthropic support of Gundersen Health System.

**GUNDERSEN**  
MEDICAL  
FOUNDATION



## **Gundersen Medical Foundation**

1836 South Avenue | La Crosse, Wisconsin 54601

Call (608) 775-6600 | (800) 362-9567 ext. 56600

Email [gmf@gundersenhealth.org](mailto:gmf@gundersenhealth.org)

[\*\*gundersenhealth.org/foundation\*\*](http://gundersenhealth.org/foundation)



# Join the SOCIETY

Recognizing your philanthropy

[\*\*gundersenhealth.org/foundation\*\*](http://gundersenhealth.org/foundation)

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## Legacy Society



The Legacy Society recognizes those who create a gift by bequest through a will, life insurance, property transfer or life income program (gift annuity or charitable trust). These gifts can play an important part in one's estate plan and enable donors to make a gift of a size many may have thought impossible.

As a member of the Legacy Society, your name will be permanently added to a wall of recognition and you will be invited to special events.

## Heritage Society



Your gift today will help to support innovative education and research programs, and foster community health initiatives well into the future. The Heritage Society recognizes your total gifts within a calendar year. We invite your participation at the following levels:

Friends .....	\$1-199	Pacesetters.....	\$1,500-2,499
Advocates .....	\$200-499	Trustees.....	\$2,500-4,999
Associates .....	\$500-999	Visionaries.....	\$5,000-9,999
Benefactors .....	\$1,000-1,499	Circle of Excellence .....	\$10,000+

## Founders Society



When your cumulative support reaches \$50,000 or more, you will be honored as a member of the Founders Society. Your lifetime contribution will be permanently recognized. We invite your participation at the following levels:

Bronze.....	\$50,000-99,999	Emerald.....	\$500,000-1million
Silver.....	\$100,000-249,999	Ruby .....	1 million-2.5 million
Gold.....	\$250,000-499,999	Diamond.....	\$2.5 million +

# Ways to Give



### CASH GIFTS

Cash gifts can be currency, checks, money orders or credit cards.



### ONLINE GIVING

It's fast and easy. Go to [gundersenhealth.org/foundation](http://gundersenhealth.org/foundation) and click on "Donate Now." There you can make a donation or stipulate honorary or memorial gifts.



### TRIBUTES & MEMORIALS

A donation is a wonderful way to honor or remember a loved one or to commemorate a special occasion.



### STOCKS & BONDS

You may receive a greater tax benefit from a gift of stocks or bonds. If the value of your securities you owned for more than one year has increased, you may avoid capital gains tax and receive a charitable income tax deduction equal to the fair market value of your gift.



### PLANNED/ESTATE GIVING

Your gift can be included as a bequest in your will or living trust. Gundersen Medical Foundation may also be named as a beneficiary of life insurance policies, retirement plans or financial accounts. Additionally, life-income gifts, such as a charitable gift annuity or trust, may provide you with immediate tax savings and annual income.